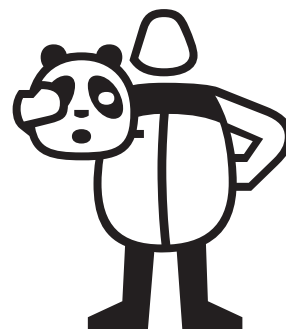
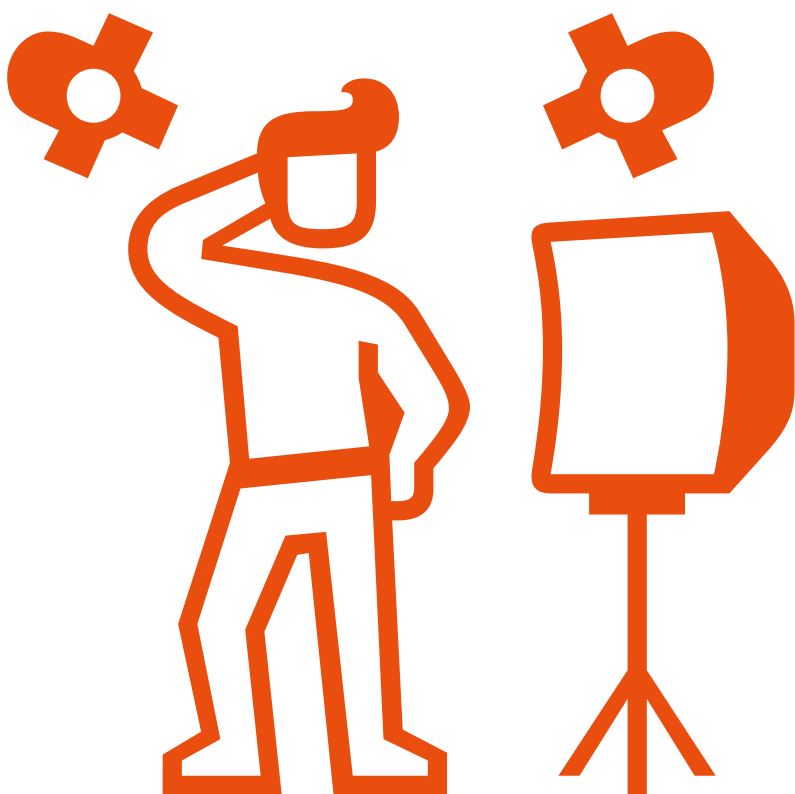




VIVACETA

A
laborious
non-stop
icon
set
of
crafts



digitalFoundry proudly introduce VIVACETA, a family set of pictograms and symbols taken from work and crafts world. Vivaceta will be in constant expansion: each font contains 70 icons, and we have numbered in Spanish: Vivaceta UNO, DOS, and so on. Thus, Vivaceta family will keep constantly growing with more symbols.

Vivaceta depicts the world of jobs and labors, in areas as distant as sports, transport, food, art, construction, and so on. In this pictographic set, they share a space of equality and integration. This is the reflection of a personal vision regarding the value of work and the activities of others.

Vivaceta is a system of linear drawings of a constant thickness, its proportions are equivalent, and there is a general balance between white and black spaces. Vivaceta allows a well performance in infographics, maps, tables, motion graphics, and all kind of visual interfaces because is a desktop font file (.otf) and / or a webfont — easy to use in edition and design softwares.

Vivaceta remind FERMÍN VIVACETA, the first chilean architect. He formed the Society Union of Artisans and the Association of Workers, in the mid - 1800s.

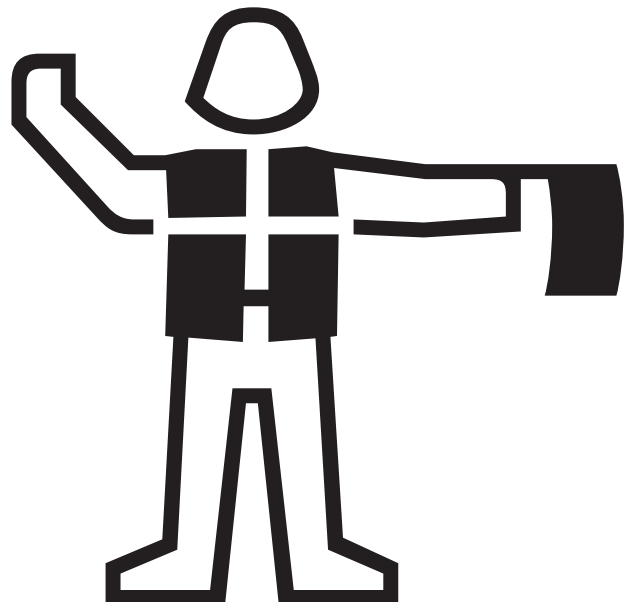
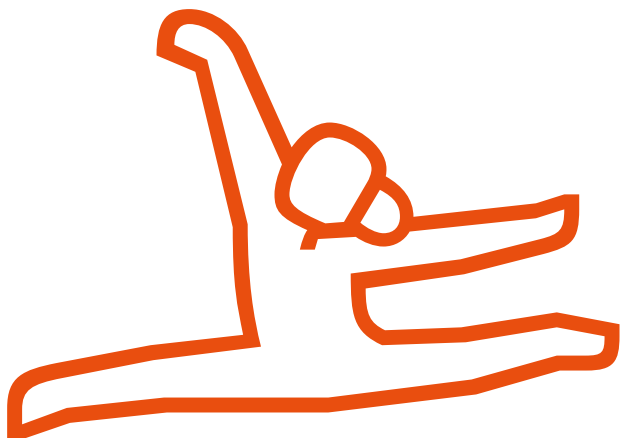
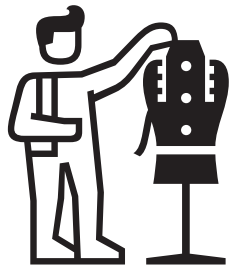


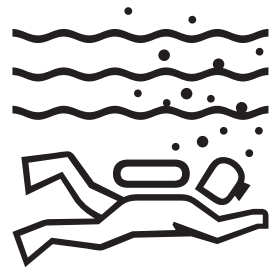
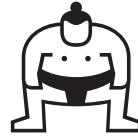
VIVACETA FAMILY
2 FONTS
Vivaceta-UNO
Vivaceta-DOS

VERSION 1.0

GLYPHS SET 70 PER FONT

DIFO FIRST PUBLISHED JULY 2019





A	B	C	D	E	F	G
H	I	J	K	L	M	N
O	P	Q	R	S	T	U
V	W	X	Y	Z	a	b
c	d	e	f	g	h	i
j	k	l	m	n	o	p
q	r	s	t	u	v	w
x	y	z	0	1	2	3
4	5	6	7	8	9	.
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A



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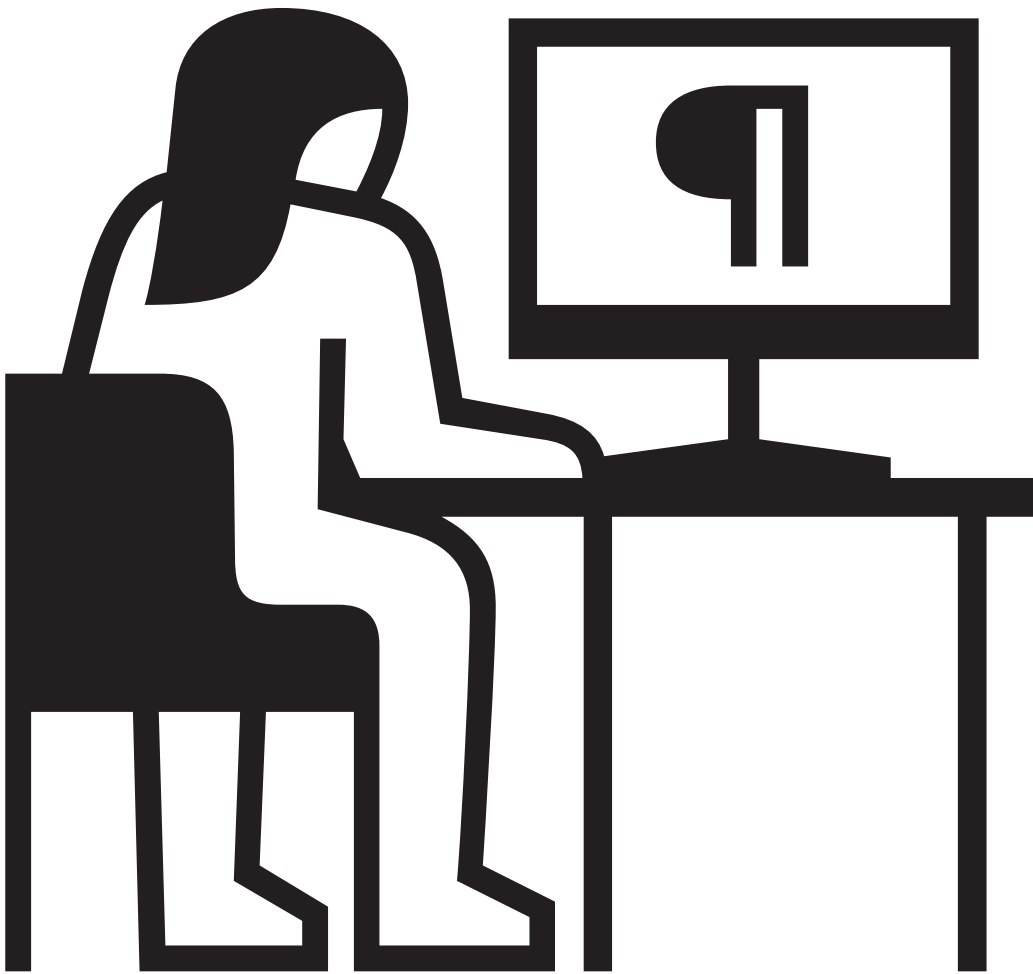
)

UNO ♣ 16 PT



DOS ♣ 16 PT





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ABOUT THE DESIGNER

Sergio Ramírez Flores is a freelance graphic designer. Since 2004, he has been specialized in pictogram and map design, infographics and also as Art Director for books and magazines. In the last years, he has collaborated in several projects of Public Information for transportation, tourism or national parks, and produced different dingbat sets for Digital Foundry and others. He is currently studying a Master course in Information Design at the University of Reading, England.

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